

# KEEFER HOUSE



## FOR IMMEDIATE RELEASE

### *Keefer House Opens: Chinatown's Only Hotel, A Design-Led Apart-Hotel Experience*

VANCOUVER, BC (October 22, 2025) - Kalido Hospitality Group announces the opening of Keefer House, a design-led apart-hotel in the heart of Vancouver's historic Chinatown. Blending boutique comfort, smart technology, and local connection, Keefer House is designed for the new rhythm of travel - where guests stay longer, live local, and explore deeper.

Located at the intersection of Chinatown, Gastown, and the Arena District, Keefer House sits at a cultural crossroads where heritage meets creativity. Guests are steps from the city's most dynamic mix of restaurants, galleries, and late-night cocktail bars, immersed in the stories that define Vancouver's past and future.

#### **A Modern Stay with a Local Soul**

Whether for work, creative residencies, or extended escapes, Keefer House bridges the flexibility of home with the polish of a boutique hotel. Each apartment includes a full kitchen, in-suite laundry, and custom art by Canadian collective Opposite Wall, styled in warm wood tones and modern neutrals.

#### **Tech-Forward and Effortless**

Keyless entry replaces the front desk, allowing guests to check in, unlock their suite, and access local recommendations directly from their phone. The integrated neighbourhood guide highlights insider picks for dining, culture, and nightlife, while the Keefer House team remains just a click away — offering concierge-level support with digital ease.

#### **Wellness and Community**

Wellness is woven into every detail. Bathrooms feature TALLU, a Vancouver-made line of essential oil-based amenities crafted to nourish both skin and mind. Guests are invited to join the Keefer Running Club, a morning route through Chinatown's heritage streets designed to connect travellers with the community. Partnerships with local brands like Tealeaves, Pallet Coffee, Zimt, and Fable extend Keefer House's commitment to supporting independent Vancouver makers and offering guests an authentic local experience.

## **Local Experiences That Go Deeper**

The property's signature package, The Keefer Special, rewards guests staying five nights or more with 25% off and two passes for a guided Historical Chinatown Tour by historian Judy Lam Maxwell. The two-hour experience explores the district's living history — from family-owned shops to cultural landmarks like the Dr. Sun Yat-Sen Classical Chinese Garden.

## **Elevated Comfort, Intentional Design**

Among Keefer House's most coveted accommodations are the Terrace Apartments, featuring expansive outdoor living spaces, vintage-style record players, and curated vinyl collections that reflect the cultural soul of Chinatown. These suites capture the property's philosophy: design-driven comfort with a distinctly Vancouver spirit.

*"Keefer House isn't just a place to stay — it's how people want to travel now," says Javier Cepeda, Managing Partner at Kalido Hospitality Group. "Guests want connection, flexibility, and authenticity, and Keefer House delivers all three through thoughtful design, technology, and community partnerships."*

Following the success of Smithe House in Yaletown, Keefer House marks Kalido's second Vancouver property - continuing the group's mission to redefine hospitality through design, wellness, and local collaboration.

## **Keefer House is now open.**

For bookings and updates, visit [keeferhouse.com](https://keeferhouse.com)

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**Kalido Hospitality** is a Vancouver-based hospitality group creating locally connected apartment hotels and lifestyle concepts. Keefer House is the newest addition to its portfolio — a design-forward, boutique apartment hotel blending modern style with the rich cultural heritage of Vancouver's Chinatown. At the heart of Kalido is a passion for hospitality and a commitment to excellence. Our name, derived from the Spanish word "kalido" meaning warmth, embodies our philosophy of creating inviting spaces where guests feel welcome and cared for. Guided by this ethos and our strategic expertise, Kalido's projects deliver both profitable operations for stakeholders and exceptional hospitality experiences for the modern traveller. Other projects include Smithe House and RED Mountain Homes.